

Event: Earth.org Q&A with wildlife warrior Stan Shea on his fight to protect ocean biodiversity

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Social entrepreneur Stan Shea, wildlife warrior and Marine Director of **BLOOM** Association, is giving an exclusive talk on his fight to protect ocean biodiversity this Wednesday. HKFP is a media sponsor.

BLOOM fought and won major policy victories in the EU and Hong Kong, and is an example of how a small association can make a difference.

the Hive.
SHEUNG WANG

OCEANS: OUR BLUE CHALLENGE

WED, MAY 22ND
7:30 - 8:30 PM
50HKD
(includes 1 drink)

STAN SHEA
Marine Programme
Director at BLOOM

**EARTH.ORG PRESENTS: "OUR PLANET" SERIES FOR
WORLD BIODIVERSITY DAY**

AN INTERVIEW WITH STAN SHEA, MARINE PROGRAMME DIRECTOR
AT BLOOM, ON THE GLOBAL STRUGGLE TO PROTECT MARINE BIODIVERSITY

pelago.me/BlueChallenge

THE HIVE SHEUNG WANG 3FL 33-35 HILLIER ST

It will be a relaxed fireside chat; a 20 minutes interview followed by 40 minutes of Q&A with a small & engaged audience. Topics include:

- Hong Kong as a global crossroad of illegal wildlife trade.
- Fighting Wildlife Crime: A first hand report.
- How to change societal attitudes? Tangible steps & examples.
- Insider tips on how to make real impact and be a driver of policy change.

Years at the forefront of HK's environmental movement have made Stan a renowned figure in the global fight for marine protection. An avid diver, Stan is notably an author of numerous research papers on shark fin and the seafood trade. He is also one of the editors of the *Hong Kong Register of Marine Species*.

- Date: Wednesday 22 May 2019
- Time: 7:30 – 8:30pm (Doors open 7:00pm)
- Location: the Hive Sheung Wan, 33-35 Hillier Street, Sheung Wan, Hong Kong
- Admission: HK\$50 (includes one drink). Tickets available at the door or preorder at: <http://pelago.me/BlueChallenge>

***BLOOM** is a non-profit organisation founded in 2005 that works to preserve the marine environment and species from unnecessary destruction and to increase social benefits in the fishing sector. BLOOM wages awareness and advocacy campaigns in order to accelerate the adoption of concrete solutions for the oceans, humans and the climate. BLOOM carries out scientific research projects, independent studies and evaluations that highlight crucial and unaddressed issues such as the financing mechanisms of the fishing sector. BLOOM's actions are meant for the general public as well as policy-makers and economic stakeholders.*

***Earth.Org** is a global environmental non-profit raising awareness about biodiversity loss and the deteriorating conditions of natural ecosystems worldwide. It advocates for better stewardship of natural resources and campaigns for countries to adopt principles of natural capital accountancy into their economic policy decisions. Leveraging cutting-edge technology, AI, satellite images and cloud computing, **Earth.Org** presents accessible, synthesised and engaging content for educational, advocacy and policy purposes.*