



**A PAMPHLET-STYLE BOOK ABOUT THE STATE OF THE OCEANS  
(to be published in late 2009)**

The oceans are facing an unprecedented ecological crisis: heavily overfished and polluted, as well as physically and physiologically damaged, they are rendered more vulnerable than ever by disrupted marine ecosystems. If the ocean's balance is further knocked out of kilter, it will be a direct threat to the survival of a large part of the world's population.

Can such a catastrophe still be avoided? Does ignorance explain the inaction and inertia of the public, governments and the media?

The world's top researchers and experts have addressed these complex questions in numerous reports and guidelines with the aim of urgently tackling this sanitary, economic and ecological crisis, but their "roadmaps to recovery" pile up on the desks of many administrations and political institutions, unread, unconsidered, ostensibly ignored.

This book will provide a short, accessible overview of what has led us to such a dire situation, and what might get us out of trouble in the future. Given that one of the key problems with the oceans is their essential "out-of-sightness", the idea behind this work is to stir up opinion by avoiding yet another very detailed, long volume which does not retain the public's attention. The texts will expose the perverted mechanisms at work so that everyone can develop a precise understanding of the turbulent relationship between man and the oceans. The hope is that a concise essay revealing the overall picture in a gripping way will help raise awareness and mobilization for the invisible, voiceless and forgotten of our planet: fish and other marine life.

Albeit short, the texts will be perfectly accurate and in no sense simplistic. An agenda for action will be outlined, so that individuals can follow steps that will lead to a sea change.

**Objectives:**

- Ensure a low sale price so the book is affordable for everyone
- Get the information out to the largest possible audience: the content will be made accessible on the web a few months after the book's release
- Make every reader ocean-friendly with an easy-to-follow guide to helping save the oceans
- Record the content of the book on audio for deaf people, elderly populations or other
- Transform each chapter into short films and interviews on the internet
- Send the book to the State leaders and managers of key fishing nations and thus make the book a powerful lobbying tool to advocate for healthy oceans and powerful management
- Adapt the content for kids